



Matterhorn Watch Co Introduces Premium Watches for Adventurers

London-based brand, [Matterhorn Watch Co.](https://www.matterhornwatch.co) is pleased to announce its debut collection of stylish and rugged wristwatches designed for the modern adventurer. Inspired by explorers of the past and crafted for today's demanding enthusiast, the DiveMaster 300 will launch on Kickstarter April 15, 2021.

Matterhorn Watch Co. was named for the beautiful and treacherous Alpine mountain that lies on the borders of Italy and Switzerland. The Matterhorn has lured both dreamy travelers and thrill-seeking climbers for centuries, and Matterhorn Watches seeks to capture that same spirit.



While the brand was inspired by the mountains, the DiveMaster 300 was designed to handle a wide range of adventures, whether in high mountains or deep ocean. The 41 mm case is rated for depths of 300m. It features an etched screw-down crown, scratch-resistant sapphire crystal, and bright Super Lumi-Nova.

The DiveMaster's heart is the vigorous and unswerving Miyota 9015, a premium automatic movement with a smooth 28,800 bph movement that hand winds and hacks. A stainless steel bracelet is standard. It features a push-button clasp with micro-adjustments for a perfect fit. The watch is available in three dial colors: volcanic black, forest green and ocean blue.



“Matterhorn is committed to building top quality tool watches at an affordable price,” says company founder Taahir. “We use the most durable components to ensure that the watch can withstand all elements of life - both below the surface and above.”

The DiveMaster will retail for £299 but pre-orders will start at £190 Kickstarter. All watches will be tested and checked for quality control in London before being dispatched and will carry a 2-year manufacturer's warranty on movement and defects.

For more information, please visit: <http://www.matterhornwatchco.com>

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